



Bruce Carlson

FEB 26, 1954 - JUN 1, 2007



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Bruce Carlson

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Mr. Bruce Carlson, age 53, passed away unexpectedly Friday, June 1, 2007 at his home. He was born February 26, 1954 to Erhard and Gertrude (Holton) Carlson in Muskegon. Bruce was a graduate of Muskegon Catholic Central High School and Michigan State University where he received his Bachelor of Arts Degree. Bruce worked for J.A. & G. Advertising in Cincinnati. He was an avid reader and writer of Science Fiction stories. He is survived by his parents, 2 brothers, Thomas and Teresa Carlson of Beverly Hills, MI and Wayne and Ann Carlson of Lansing, MI. He is also survived by his niece, Licia and Jeremiah Frank of Boston and great nephew, Julian Carlson Frank of Boston. Services will be 11:00AM Thursday June 7, 2007 at the

The Walburn Chapel
Sytsema Funeral Homes, Inc.
1547 W. Sherman Blvd.
Muskegon, MI 49442
231-759-8565

Visitation with Bruce's family will be 1 hour prior to the service. Interment will be at Lakeside Cemetery. In lieu of flowers the family would like you to consider International Aid as a Memorial Contribution. You may also sign the families Online Guestbook at www.sytsemafh.com



Events


Bruce Carlson

FEB 26, 1954 - JUN 1, 2007

Visitation

 **Thursday**, June 7, 2007

 10:00 AM - 11:00 AM ET

 **Sytsema Funeral & Cremation Services - The Walburn Chapel**

1547 W. Sherman Blvd., Muskegon MI 49441





Tribute Wall

Bruce Carlson

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Anonymous posted:

Bruce Carlson was a true kindered spirit, one person I am so thankful I had the pleasure of working with, creating with, but mostly enjoying an afternoon cup of joe, with some good old fashion, 'coffee talk'.##imported-begin##Katy Rahn##imported-end##

June 18 at 8:34 AM



Anonymous posted:

My deepest sympathy to the Carlson family.I had the pleasure of working with Bruce quite often over the last few years. Whenever JA&G was too busy to produce all their work Bruce would come to Sound Images. I loved to work with him. We really hit it off- we shared the same sense of humor and he was just great to work with.We all miss him terribly.You are all in our prayers.Matt HuenemanSound Images##imported-begin##Matt Hueneman##imported-end##

June 11 at 10:07 AM



Anonymous posted:

It's been over a week since we received the news and Bruce, you've caused me to think a lot. As you always did. You left this world on the night of a Blue Moon ... not just any full moon! And for that, I find a bit of comfort because it is so fitting. Like a Blue Moon, you made an impact just by being you. You were special in many ways.Thanks for being a teacher and a friend.##imported-begin##Jacqui Killen##imported-end##

June 10 at 7:03 PM



Anonymous posted:

I had the pleasure of working with Bruce for the first 2 years of my career and have always thought very fondly of him. A fantastic writer and, even more so, person, who could always find the humor and irony in life. He will be missed.##imported-begin##Ryan Brierley##imported-end##

June 8 at 10:46 AM



Tribute Wall

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Anonymous posted:

I never had the honor of working with Bruce but was well aware of his talent and reputation as a writer. I usually ran across him on the street at lunch. He never failed to stop and talk. He was always such a pleasant guy. My condolences to all of Bruce's family, friends and co-workers.##imported-begin##Steve Ziegelmeier##imported-end##

June 8 at 9:38 AM



Anonymous posted:

Dear Family of Bruce, I am very saddened by Bruce's passing. I worked with him at Sive/Y&R for at least 10 years. I will remember Bruce for his quit wit and great personality. I saw him about a year ago at a Sive Reunion. Hadn't seen him for 8 years because I had moved away -- he was just exactly the same Bruce. He will be missed by me and so many others. My thoughts and prayers are with you in your time of sorrow. Sincerely, Linda Riggs##imported-begin##Linda Riggs##imported-end##

June 8 at 9:35 AM



Anonymous posted:

I have to say I had the honor of knowing Bruce. Because it was truly an honor. We worked together for 6 years at Sive Y&R and he was more than a co-worker to me, to so many of us. He was an inspiration. He was a steady hand. He was the person who provided insight and perspective. He was a friend. Our entire creative department started every day in his office, laughing, talking, joking. To start one's days like that, laughing with a dear friend, is a gift. And it's how I'll always remember Bruce. Bless you, Bruce. Melanie##imported-begin##Melanie Marnich##imported-end##

June 8 at 5:41 AM



Anonymous posted:

The Cincinnati advertising community has lost one its finest. Our thoughts are with Bruce's family.##imported-begin##Steve Thornbury##imported-end##

June 8 at 5:09 AM



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Anonymous posted:

I will miss Bruce. I really enjoyed working for him because he made me feel like I was working "with" him as a collaborator. I was honored to be able to bring my voice to his words in the land of radio copy. Whether it was a sale on ripe tomatoes or a grand opening in town, we always had fun recording in the studio and even though I knew him only professionally, he opened up to me the last time I saw him. I asked if he traveled. He explained that he was a type 1 diabetic and that it limited him. But his face lit up talking about books. I'm so glad that we had more time that day to get to know each other. I didn't know it would be our last conversation. I guess we never do. I'm stunned still. Denise Dal Vera##imported-begin##Denise Dal Vera##imported-end##

June 6 at 5:25 PM



Anonymous posted:

I worked with Bruce for more than 20 years, via different agencies and studios. It was always a pleasure working with him -- he always brought a happy, relaxed but thoroughly professional and extremely capable presence to everything I was privileged to join him in doing. We have lost a valued business associate and good friend. He will be sorely missed and warmly remembered.##imported-begin##Scott Lange##imported-end##

June 6 at 12:24 PM



Anonymous posted:

Dear Wayne and Ann - Our sympathies are with you and your family over loss of your brother and the move of your mother to a hospice. We hope that your father will be all right. Our thoughts are with you. Dale & Joyce##imported-begin##Dale Rothenberger##imported-end##

June 6 at 10:48 AM



Anonymous posted:

Some of my fondest memories of Bruce (and there are many) were when he had to write scripts for and impersonate the Pillsbury Doughboy...it was Bruce at his best. We'll miss him greatly.##imported-begin##Matt Fischer##imported-end##

June 6 at 9:26 AM



Tribute Wall

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Anonymous posted:

To Bruce's family- I am so sorry for your loss. I have worked with Bruce for several years, and I will miss him. He was such a nice fellow, always had a smile on his face, and always had something nice to say. He was a true gentleman, and will be missed by all.Linda Niehaus
Cincinnati##imported-begin##Linda Niehaus##imported-end##

June 6 at 8:01 AM



Anonymous posted:

I've known and worked with Bruce for most of my advertising career, starting in Indianapolis and continuing many years in Cincinnati. Bruce was the guy everyone wanted to be partnered with. His quick wit, sense of humor and intelligence guaranteed good work and a fun time. Most of all, I admired his integrity. He knew the high road and you could count on him taking it every time. I feel privileged that Bruce was a part of my life. I will miss my colleague and good friend.
John##imported-begin##John Nagy##imported-end##

June 6 at 4:13 AM



Anonymous posted:

I worked many years with Bruce at Sive Y & R Advertising. He was well respected and loved and will be missed by many in the advertising community in Cincinnati.##imported-begin##George & Vickie Noltensmeyer##imported-end##

June 6 at 3:53 AM



Anonymous posted:

Our prayers are with you and your family at this most difficult time. I will be home in July and would love to see you. If that is possible please let Sue know.Love,Diane##imported-begin##Diane & Marvin Reed##imported-end##

June 6 at 3:12 AM



Tribute Wall

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Anonymous posted:

Bruce was my oldest and dearest work friend. He and I worked as closely together as two people could. I first met him in Dayton at Needham Harper and Steers ad agency and right away we were a great pair. He was one of the most talented, creative, witty and truly great individuals I will ever have the pleasure to know. We worked again as a team in Cincinnati at Sive for 12 years. We were even let go the same day. We became a freelance team. We worked together often during those freelance years. We helped each other out. He was always there for me. I knew I could always call him. We lunched together often. We shared work related stories. The good and the bad. And most importantly we laughed. A true friend. Bruce has been such a part of my professional life that I can't separate the two. He was so easy to work with because he was always full of ideas and so talented. And that sense of humor. There never was anyone quite like Bruce. He always had a smile and a wry remark that would make me laugh. He brought so much laughter into my life that I will truly miss him. Terribly much. I feel privileged to have known him and called him my friend. I will miss you my good friend.##imported-begin##Mark Giambrone##imported-end##

June 5 at 5:52 PM



Anonymous posted:

As a young sound designer you were always patient with me. I was lucky to "cut my teeth" on award winning material and do so with laughter, joy and friendship was both an honor and a pleasure. Thank you for being both my teacher and my friend.##imported-begin##Dave Killen##imported-end##

June 5 at 5:42 PM



Anonymous posted:

I keep catching glimpses of people walking by my office door and I assume it's Bruce, as it so often was. When I realize it's not, a wave of sorrow washes over me; then there's the smile when I'm reminded of the humor, talent, comraderie and goodness that radiated from him. He will always be with us, making us smile. We miss you dear friend. Walt & Christine##imported-begin##Walt & Christine Adamkosky##imported-end##

June 5 at 12:55 PM



Anonymous posted:

We will miss you Bruce, God bless you and I look forward to seeing you once again. Tom##imported-begin##tom santen##imported-end##

June 5 at 12:54 PM



Tribute Wall

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Anonymous posted:

Bruce:Was a great person and co-worker. His humor and spirit will be greatly missed.##imported-begin##Mo Brennan##imported-end##

June 5 at 12:41 PM



Anonymous posted:

We are better having known you, Bruce. Take care.##imported-begin##Dave Humphrey##imported-end##

June 5 at 12:39 PM



Anonymous posted:

We worked with Bruce at JA&G. We're very, very sorry to hear of your loss. You are in our prayers. Please take care.##imported-begin##Maria Workman from Studio Center##imported-end##

June 5 at 12:23 PM



Anonymous posted:

To the Carlson family, I'm so sorry for your loss. Bruce was a treasured friend for over 20 years. His amazing sense of humor, sweet, sincere, and caring nature, and brilliant, creative mind made him one in a million. I feel blessed to have known him - and a great void now that we've lost him.##imported-begin##Jackie Hunt##imported-end##

June 5 at 12:16 PM



Anonymous posted:

I was surprised and saddened to learn of Bruce's death - I didn't know him that well (Wayne was my real buddy) but I did know you all (or almost) - you, Gertrude, and Erhard, Tom And Teresa, and of course. WaynePlease accept my most sincere condolences on your loss. Pull together and be strong in this difficult time.BOB(P.S. - Wayne and I were in school together, in the band, and everything - we've lost contact over the years, but I still remember you all - I'm the weird one still in Paris).##imported-begin##Robert (Bob) CLARK##imported-end##

June 5 at 12:11 PM



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Anonymous posted:

Every day I strive to be more like Bruce Carlson--Caring, steady, intelligent, creative, and witty. He will always inspire me.##imported-begin##Debbie Immesoete##imported-end##

June 5 at 11:54 AM



Anonymous posted:

I've had the pleasure of working on projects with Bruce for many years. His delightful sense of humor, his creative thinking, and his happy-go-lucky demeanor will be missed here in Cincinnati. It is a shock to many and a great loss to all.##imported-begin##Charlie Martin##imported-end##

June 5 at 11:46 AM



Anonymous posted:

Bruce was a wonderful friend and co-worker that is dearly missed. My prayers are with your family. Lisa Carson##imported-begin##Lisa Carson##imported-end##

June 5 at 11:44 AM



Anonymous posted:

Dear Uncle Red, Aunt Gertrude, Tom and Teresa, and Wayne and Ann, Our sympathies and prayers are with each of you in this time of sadness. Our lives are a gift and are so very precious. We are daily reminded of this fact in so many ways, but especially when the youngest of us is called home first. Bruce may you rest in peace. David, Zita, Donald, and Amelia##imported-begin##David W. Lasser##imported-end##

June 5 at 9:10 AM



Anonymous posted:

What a loss. Bruce was such a joy to be with, be around. His infectious laugh made every conversation with him a gas. I miss him. Doug##imported-begin##Doug Bergheger##imported-end##

June 5 at 8:46 AM



Memories only last if you share them

Join us in honoring Bruce by contributing to a collection of shared memories.



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